

# Drowsy Driving Kills.

An unavoidable human error

**PROBLEM**

**It Accounts for 47% of all fatal accidents and 90% of night-time crashes.**

INTRODUCING

# Blinksmart<sup>TM</sup>

Designed & Developed by **Sapience Automata**

[View Demo →](#)



## IMPACT

# Prevents 100% Drowsy Driving

@ \$100 per year per vehicle

# Protected by strong, Exclusive intellectual property.

Artificial Intelligence-based crash prevention Advanced Driver Assistance System and method thereof, **Patent Application No. : 202441075380 (Filed)**

A system and method for early prediction of potential risks surrounding an Autonomous Vehicle, **Patent No. : 575297 (Granted)**

**JOURNEY SO FAR**

# 19 Mn+ Kms with Zero Major Accidents

300+ vehicles run with Blinksmart Daily

## TRACTION

**\$100 K clocked in FY'26 so far** (NOV'25)

With \$1 Mn Pipeline

# A \$200 Bn Market Opportunity

Over 2 Billion vehicles globally, including 100 Million in India, drive without Blinksmart.  
(Growing at 6-8% CAGR)

**OUR GOAL**

**10 Mn Blinksmart units by 2030**  
Generating \$1 Bn ARR

GTM-B2B

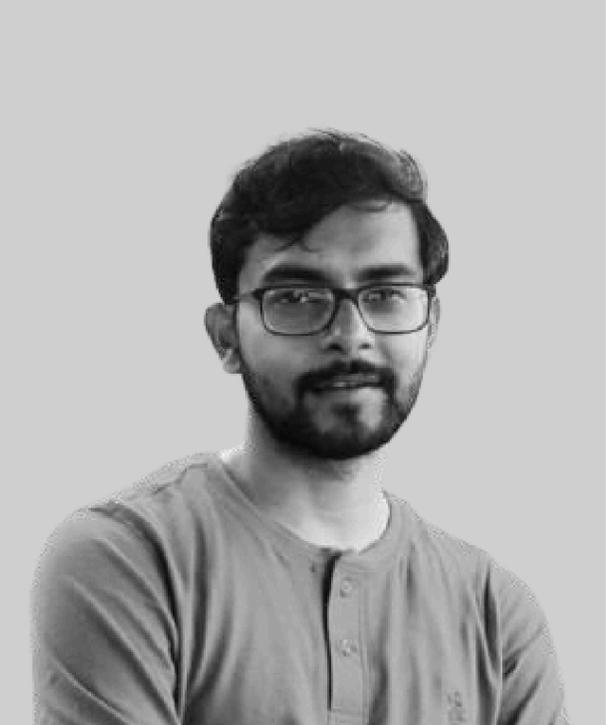
# Safety brings more clients and at a higher value.

Blinksmart users observe a 10-50X annual ROI per vehicle.

# Raising \$ 3 Mn

Install 100K Blinksmart by FY'28, Generating \$ 10 - 15 Mn ARR

# KEY PEOPLE



**Dr. Satyajit Neogi** 

Founder & CEO | AI Visionary, Inventor

**6 Years Building Sapience**

A decade solving road safety challenges with computer vision, AI and has led global ADAS and self-driving innovation.



**Unmesh Dabhade** 

Co-Founder & CTO | Systems Architect

**3.5 Years Building Sapience**

A technologist with a decade of experience in IoT and AI, Unmesh leads platform engineering with precision and scale in mind.



**Animesh Singh** 

Chief of Experience, Marketing & Product Design

**2 Years Building Sapience**

Blends human insights with UI/ UX design and shapes how users feel and interact with sapience as brand.



**Phani Krishna** 

Head, Finance & Legal ( Chartered Accountant)

A legal and finance pro with years in the domain, Phani ensures the engine of operations runs clean and smooth.



**Sree Tilak** 

Head of Sales | Auto Specialist

**3 Years Building Sapience**

An automotive enthusiast with deep roots in vehicle renovation and retail, Sree drives sales while developing business.



**Stoffer Anko Norden**

Investor, Business Advisor

Ex Co-Founder and CEO, Booking.com

Brings decades of leadership in business sustainability and transformation.



**Dr. Justin Dauwels** 

Tech Advisor, ADAS and AI

Professor, TU Delft | Ex-MIT

12+ years in intelligent transportation. Thinks deeply about human-machine systems.



**Dr. Anupam Chattopadhyay** 

Tech Advisor, Embedded Systems

Professor, NTU CSE Singapore

A 17+ year veteran in embedded systems and architecture design.

# Important Links & Repository

- 1. Founding Team & Expertise** – Key team members, backgrounds, and domain experience.
- 2. Patents & Intellectual Property (IP)** – Technology protections and unique innovations.
- 3. Product Demos & Details** – Current products, features, and live demonstrations.
- 4. Traction & Purchase Orders (POs)** – Market adoption, pilot deployments, and confirmed orders.
- 5. Favoring Market Conditions** – Industry tailwinds, cost advantages, chipsets, government mandates, and regulatory support.
- 6. Go-to-Market (GTM) Strategy** – Sales, distribution, and marketing plans.
- 7. Upcoming Product Lines** – Pipeline of future innovations and launches.
- 8. Company Roadmap** – Short-term and long-term milestones.
- 9. Financial Projections** – Revenue forecasts, margins, and unit economics.
- 10. Cap Table** – Current ownership, investment rounds, and equity distribution.
- 11. Reference Links & Sources** – Supporting documents, data sources, and reports.

[Drive Link](#) →

# Experience Blinksmart<sup>TM</sup>

Sapience Automata, No 1012/B, MES Builders trust, Sri P. Ramesh Hony, 17th D Cross Rd, 2nd Stage, Secretary  
(Rep), Indiranagar, Bengaluru, Karnataka 560038

[info@sapienceautomata.com](mailto:info@sapienceautomata.com) | [www.sapienceautomata.com](http://www.sapienceautomata.com) ↗ | +91-81006 75937

[LinkedIn](#) ↗ | [Youtube](#) ↗ | [Instagram](#) ↗



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